

Faculty of social and human sciences

Module: English

3rd year LMD

Lesson 05

### Global social movements and activism

### 1. Overview:

- a) Global social movement: globally work together to solve social problems.
- **b) Activism:** promoting change in society, politics, and the environment through active advocacy.

### 2. Characteristics:

- Diversity: addresses different issues like human rights and environmental sustainability.
- Collaboration: people from different places worldwide uniting for a common cause or to solve different issues.
- **Digital connectivity:** to target social media platforms and technology to gather support.

## 3. Examples of global social movements:

**Black lives matter:** fights against racism and inequality especially for black people **Climate justice movements:** highlights global climate change and environmental concerns.

Global women's marches: addresses gender equality and women's rights globally.

## 4. Strategies and methods:

- Protests and demonstration: organizing either physical or online events to raise awareness.
- ➤ Online activism: using social media to promote the campaigns

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Policy advocacy: works with governments and international organization for systemic change.

# 5. Achievements:

- **Policy changes:** affecting global laws and policies
- ♣ Increased awareness: changing how people see things and starting conversations.
- **Cultural impact:** inspiring social change and questioning norms.

### 6. Challenges:

- Diversity of perspectives: balancing different views in a global movement.
- Government opposition: encountering opposition from authorities across regions.

  Sustainability: keeping momentum and staying relevant over time.

### 7. Future trends:

**Tech-driven activism:** ongoing dependence on digital tools for organization and communication.

Global solidarity: more collaboration between various movements for shared goals.

# 8. Importance:

**Global impact:** tackles issues crossing international borders.

**Empowerment:** spot the light on unrecognized voices to be heard globally.