

Faculty of social and human sciences

Module: English

3rd year LMD

Lesson 03

Advanced research

1. Advanced research methodologies:

Advanced research methodologies refers to a sophisticated and precise approaches, utilizing specialized techniques and expertise to thoroughly investigate research questions with rigor.

A) Experimental designs:

Strengths: enables precise control over variables, making it useful for testing hypotheses in controlled settings.

Limitations: findings may not apply broadly beyond specific conditions, and ethical concerns may arise in certain experimental designs.

B) Case studies:

Strengths: offers detailed insights into real-life situations, useful for exploring intricate aspects of a subject and generating hypotheses for further research

Limitations: focusing on a specific case makes it challenging to generalize, and findings may be influenced by subjectivity and research bias.

C) Mixed-method approaches:

Strengths: blends qualitative and quantitative data to understand a research question thoroughly. Triangulation enhance the reliability and validity of findings.

Limitations: needs expertise in both qualitative and quantitative methods. The integration process can be complex, requiring careful planning to maintain methodological rigor.

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2. Critical literature review:

Before moving to critical literature review we need to know what a literature review is.

Literature review is a summary of existing research on a specific topic, helping to

understand what is already known and identifying gaps in knowledge. Meanwhile, a critical

literature review assesses and analyzes existing research on a topic, evaluating the strengths,

weaknesses, and contributions of each study to inform the reader about the literature's quality

and relevance to the research question.

Advanced literature review techniques:

A). Thematic Synthesis:

- Recognize common themes throughout the literature.

- Examining the evaluation of things over time or across various contexts.

B). Meta-Analysis:

- Conducting a systematic review and statistically analysing quantitative findings across

multiple studies.

- Evaluating the overall impact and checking for variations among studies.

C). Conceptual Synthesis:

- Illustrating conceptual frameworks outlined in the literature.



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- Assessing how key concepts and theoretical perspectives are interconnected.

D). Criticizing methodologies:

- checking how the studies you reviewed were conducted.
- evaluating the trustworthiness (whether it is trusted or not), accuracy (whether it is precise or not), and applicability (the practicality) of research designs.

E). Identifying Research Gaps:

- Points out where the current literature lacks.
- Suggest potential research paths addressing the identified gaps.

3. Quantitative data analysis:

- Regression Analysis:
- Purpose: find links between variables and predict outcomes.
- **Types:** simple linear regression for one predictor, multiple linear regression for multiple predictors.
- **Application:** find the important factors affecting the outcome and assesses how each contributes.

• Factor Analysis:

- **Purpose:** reveal hidden factors that influence the observed variables.



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- **Types:** Exploratory Factor Analysis (EFA) to identify latent factors, Confirmatory Factor Analysis (CFA) to test predefined factor structures.
- **Application:** simplify data, grasp underlying structures, and confirm the validity of measurement instruments.

4. Qualitative data analysis:

- Narrative Analysis:
- **Purpose:** find and understand the stories and narratives in qualitative data.
- **Process:** recognize central themes, character evolution, and plot structures.
- **Application:** gain a profound insight into individual experiences and viewpoints.
 - Grounded Theory:
- **Purpose:** formulated theories based on the data, letting themes and concepts naturally emerge
- **Process:** utilizing iterative coding, ongoing comparison, and theoretical sampling in the research process.
 - Application: create hypotheses and theories directly derived from the collected data.

5. Ethical considerations in advanced research:

What is ethical consideration in advanced research?

Ethical consideration in advanced research involve treating participants in a professional way, getting their permissions, keeping things confidential, and being honest when reporting



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findings. It is also about considering how the research might affect society and avoiding conflicts of interest.

Complex Ethical Dilemmas:

1. Informed consent in experimental designs:

- Striking a balance between obtaining informed consent and preserving the integrity of experiment.
 - Making sure participants comprehend possible risks and benefits.

2. Confidentiality in Qualitative Research:

- Keeping participants' identities confidential in thorough qualitative studies.
- Securing private information while preserving the depth of the data

3. Dual role of researchers:

- Dealing with situations where researchers play dual roles as both researchers and service providers.
 - Handling situations where conflicting interests may arise.

6. Importance of Ethical Research Practices:

Maintaining Trust:

- Building and sustaining trust with participants, stakeholders, and the wider community.



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- Acknowledging that trust forms the basis for the validity and reliability of research findings.

• Human rights and dignity:

- Respecting the rights and dignity of research participants.
- Making sure research doesn't harm or violate the rights of individuals or communities.

• Scientific Integrity:

- Encouraging honesty and integrity in scientific practices.
- Dealing with problems related to research misconduct and plagiarism.



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