

**Ministry of Higher Education and Scientific Research**  
**University of Chadli Bendjedid El Tarf**  
**Faculty of Humanities and Social Sciences**  
**Department of Sociology**

**Date:** 19/01/2026

**Level:** MA1 Communication

**Module:** English

**Instructor:** Ms. Boutemour

**Full name:** .....

**Group:** .....

**1st Semester Homework Assignment**

**Question 1:** Define the following terms. (6pts)

**Sociological Imagination:**

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**Agenda-Setting Theory:**

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**Social Structure:**

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**Question 2:** Mention four types of cultural dimensions of communication with their sub-types without explanation. (4pts)

1. ....
2. ....
3. ....
4. ....

**Question 3: highlight the correct answer. (10pts)**

1. Why is studying communication as a social phenomenon significant for informed citizenship?
  - a. It helps individuals acquire advanced technological communication skills.
  - b. It fosters empathy and understanding in personal relationships.
  - c. It allows individuals to critically assess media messages, engage in civic discourse, and make well-informed decisions.
  - d. It focuses on conflict resolution and negotiation in social interactions.
  
2. Which of the following is a key aspect of cultural dimensions?
  - a. The evolution of technology in communication.
  - b. The dominance of one language over others in a society.
  - c. Values, norms, beliefs, and social structures influencing communication.
  - d. The exclusive focus on verbal communication.
  
3. According to Hofstede's Cultural Dimensions Theory, what does a culture with high uncertainty avoidance prefer?
  - a. Clear rules, structured environments, and predictability.
  - b. Tolerance of ambiguity and openness to change.
  - c. Assertiveness, competitiveness, and achievement.
  - d. Cooperation, nurturing, and quality of life.
  
4. What technological development marked a revolutionary turning point in the historical evolution of mass media, enabling the mass production of books and newspapers?
  - a. The invention of the telegraph.
  - b. The development of radio broadcasting.
  - c. The advent of the printing press.
  - d. The introduction of television.
  
5. According to social identity theory, individuals categorize themselves and others into social groups based on shared characteristics. What role does communication play in this process?
  - a. Communication creates competition among social groups.
  - b. Communication helps reinforce individual identity.
  - c. Communication shapes and reinforces collective identities.
  - d. Communication is irrelevant to social identity formation.

**THE ANSWERS MUST BE FROM THE LESSONS NOT FROM GOOGLE.**

**Good Luck!**