

Faculty of social and human sciences

Module: English

3rd year LMD

## **Advanced research**

## 1. Advanced research methodologies:

Advanced research methodologies refers to a sophisticated and precise approaches, utilizing specialized techniques and expertise to thoroughly investigate research questions with rigor.

## A) Experimental designs:

Strengths: enables precise control over variables, making it useful for testing hypotheses in controlled settings.

**Limitations:** findings may not apply broadly beyond specific conditions, and ethical concerns may arise in certain experimental designs.

#### B) Case studies:

Strengths: offers detailed insights into real-life situations, useful for exploring intricate aspects of a subject and generating hypotheses for further research

**Limitations:** focusing on a specific case makes it challenging to generalize, and findings may be influenced by subjectivity and research bias.

### C) Mixed-method approaches:

**Strengths:** blends qualitative and quantitative data to understand a research question thoroughly. Triangulation enhance the reliability and validity of findings.

**Limitations:** needs expertise in both qualitative and quantitative methods. The integration process can be complex, requiring careful planning to maintain methodological rigor.

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2. Critical literature review:

Before moving to critical literature review we need to know what a literature review is.

understand what is already known and identifying gaps in knowledge. Meanwhile, a critical

Literature review is a summary of existing research on a specific topic, helping to

literature review assesses and analyzes existing research on a topic, evaluating the strengths,

weaknesses, and contributions of each study to inform the reader about the literature's quality

and relevance to the research question.

**Advanced literature review techniques:** 

A). Thematic Synthesis:

- Recognize common themes throughout the literature.

- Examining the evaluation of things over time or across various contexts.

B). Meta-Analysis:

- Conducting a systematic review and statistically analysing quantitative findings across

multiple studies.

- Evaluating the overall impact and checking for variations among studies.

C). Conceptual Synthesis:

- Illustrating conceptual frameworks outlined in the literature.



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- Assessing how key concepts and theoretical perspectives are interconnected.

### D). Criticizing methodologies:

- checking how the studies you reviewed were conducted.
- evaluating the trustworthiness (whether it is trusted or not), accuracy (whether it is precise or not), and applicability (the practicality) of research designs.

## E). Identifying Research Gaps:

- Points out where the current literature lacks.
- Suggest potential research paths addressing the identified gaps.

#### 3. Quantitative data analysis:

- Regression Analysis:
- Purpose: find links between variables and predict outcomes.
- **Types:** simple linear regression for one predictor, multiple linear regression for multiple predictors.
- **Application:** find the important factors affecting the outcome and assesses how each contributes.
  - Factor Analysis:
  - **Purpose:** reveal hidden factors that influence the observed variables.



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- **Types:** Exploratory Factor Analysis (EFA) to identify latent factors, Confirmatory Factor Analysis (CFA) to test predefined factor structures.
- **Application:** simplify data, grasp underlying structures, and confirm the validity of measurement instruments.

### 4. Qualitative data analysis:

- Narrative Analysis:
- Purpose: find and understand the stories and narratives in qualitative data.
- **Process:** recognize central themes, character evolution, and plot structures.
- **Application:** gain a profound insight into individual experiences and viewpoints.
  - Grounded Theory:
- **Purpose:** formulated theories based on the data, letting themes and concepts naturally emerge
- **Process:** utilizing iterative coding, ongoing comparison, and theoretical sampling in the research process.
  - **Application:** create hypotheses and theories directly derived from the collected data.

## 5. Ethical considerations in advanced research:

#### What is ethical consideration in advanced research?

Ethical consideration in advanced research involve treating participants in a professional way, getting their permissions, keeping things confidential, and being honest when reporting



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findings. It is also about considering how the research might affect society and avoiding conflicts of interest.

### **Complex Ethical Dilemmas:**

## 1. Informed consent in experimental designs:

- Striking a balance between obtaining informed consent and preserving the integrity of experiment.
  - Making sure participants comprehend possible risks and benefits.

## 2. Confidentiality in Qualitative Research:

- Keeping participants' identities confidential in thorough qualitative studies.
- Securing private information while preserving the depth of the data

#### 3. Dual role of researchers:

- Dealing with situations where researchers play dual roles as both researchers and service providers.
  - Handling situations where conflicting interests may arise.

## 6. <u>Importance of Ethical Research Practices:</u>

## **Maintaining Trust:**

- Building and sustaining trust with participants, stakeholders, and the wider community.



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- Acknowledging that trust forms the basis for the validity and reliability of research findings.

## • Human rights and dignity:

- Respecting the rights and dignity of research participants.
- Making sure research doesn't harm or violate the rights of individuals or communities.

## • Scientific Integrity:

- Encouraging honesty and integrity in scientific practices.
- Dealing with problems related to research misconduct and plagiarism.



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