

## Global social movements and activism

### 1. Overview:

- a) **Global social movement:** globally work together to solve social problems.
- b) **Activism:** promoting change in society, politics, and the environment through active advocacy.

### 2. Characteristics:

- **Diversity:** addresses different issues like human rights and environmental sustainability.
- **Collaboration:** people from different places worldwide uniting for a common cause or to solve different issues.
- **Digital connectivity:** to target social media platforms and technology to gather support.

### 3. Examples of global social movements:

**Black lives matter:** fights against racism and inequality especially for black people

**Climate justice movements:** highlights global climate change and environmental concerns.

**Global women's marches:** addresses gender equality and women's rights globally.

### 4. Strategies and methods:

- **Protests and demonstration:** organizing either physical or online events to raise awareness.
- **Online activism:** using social media to promote the campaigns

- **Policy advocacy:** works with governments and international organization for systemic change.

#### 5. Achievements:

- ✚ **Policy changes:** affecting global laws and policies
- ✚ **Increased awareness:** changing how people see things and starting conversations.
- ✚ **Cultural impact:** inspiring social change and questioning norms.

#### 6. Challenges:

- **Diversity of perspectives:** balancing different views in a global movement.
- **Government opposition:** encountering opposition from authorities across regions.
- **Sustainability:** keeping momentum and staying relevant over time.

#### 7. Future trends:

**Tech-driven activism:** ongoing dependence on digital tools for organization and communication.

**Global solidarity:** more collaboration between various movements for shared goals.

#### 8. Importance:

**Global impact:** tackles issues crossing international borders.

**Empowerment:** spot the light on unrecognized voices to be heard globally.