Lesson 07

Leadership and Management in Social Organizations:

1. **Definitions:**

   - **Leadership:** the capacity to motivate and lead individuals or groups in accomplishing shared objectives.

   - **Management:** planning, organizing, and coordinating resources to reach organizational goals.

2. **Leadership in social organizations:**

   Social leaders inspire positive change with vision and empathy, employing valued transformational leadership that motivates and empowers their teams.

3. **Managements in social organizations:**

   Social organizations succeed with efficient resources use, strategic planning, and strong structure. Effective project and program management are key for achieving their mission.

4. **Balancing leadership and management:**

   Social leaders succeed by blending leadership and management skills, finding a balance between innovation and stability for sustainable growth.

5. **Vision and mission alignment:**

   Leaders establish the vision, aligning it with the organization's mission, while managers ensure day-to-day operations align with broader goals.

6. **Stakeholder engagement:**

Social leaders focus on involving diverse skateholders like communities, donors, and volunteers, while effective management ensures clear communication and accountability.

7. **Adaptability and Innovation:**

Leaders encourage adaptability and innovation to address evolving social challenges, and effective management ensures the efficient implementation of innovative solutions.

8. **Empowering teams:**

Leaders empower teams through collaboration and diverse perspectives, while management provides support and resources for team excellence.

9. **Social impact measurement:**

_ Leaders highlight the importance of assessing and sharing social impact.

_ Management tools help track and evaluate the effectiveness of social programs.

10. **Ethical consideration:**

Leaders and managers navigate ethical challenges, ensuring actions align with organizational values and societal expectations.